

Business Underwriting Contract

Account Name

Address

City, State, Zip

TelephoneFax.....

EmailWebsite.....

Social Media Address

Donation Level – Please Circle the Desired Amount

3 – Month Intro \$120* 6 – Month \$199* 1 – Year \$360

Other:.....

** 3 & 6 month contracts paid in advance*

1 year paid quarterly or 5% discount if fully paid in advance

Upping to a 1-year contract from a 3-month \$280.

Upping to a 1-year contract from a 6-month \$180

All Donations are Tax-Deductable. You will receive an IRS Tax-information letter after your donation has been received.

As a KOWS Underwriter You Will Receive:

- 1. A guaranteed minimum of 4 underwriting mentions per week. You may designate a mention on the show/ time of your choice, if available.**
- 2. Programmers signed, and dated broadcast mention forms.**
- 3. 2 Free tickets to all KOWS events.**
- 4. Your underwriting rate will not be raised for 3 years.**
- 5. A listing on our website: www.kows.fm.**
- 6. One of a KOWS T-shirt, size _____, or Hat, or Coffee mug, or Cow mooer, (Please circle gift wanted & size if T-shirt) + a bumpersticker & window decal**
- 7. \$10 gift certificate from Occidental Arts and Ecology Center for plant sales & classes.**

Underwriting Announcement Content and FCC Regulations

KOWS underwriter sales will provide the short FCC compliant announcement for regular airing. To fully reflect your business, describe what it is, and what **three** main points would you like to mention that defines your service or product.

Type of Business.....

1).....

2).....

3).....

Please note: FCC Regulations forbids KOWS to:

- 1) Use of qualitative terms, i.e. best, most, wonderful, etc.
- 2) Calls to action, i.e. Call today, act before, come by, etc.
- 3) Inducements, i.e. one-month free, bonus, gift, etc.
- 4) Mention of prices, i.e. interest rates, discounts, etc.

If you would like some of your announcements read on a specific show, or time, please specify:

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KOWS Authorized Signature.....

Date:.....

Business Authorized Signature.....

Date:.....

Thank You!